

OPEN SOCIETY FOUNDATIONS Latin America Program

Project Funding Report Format

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I Basic Information

Grant and Contact Information	
Name of project	Ciudadano Inteligente in Latam
Grant number	OR2012-00705
Project start date	Nov '12
Project end date	Oct '13
Total approved grant amount	\$ 135.000
Legal name of the organization submitting the report ¹	Fundación Ciudadano Inteligente
Type of report: (Interim or Final)	Interim
Report due date	May 01
Report submission date	May 08
Person responsible for this grant:	Name: Felipe Heusser
	Title: Excecutive Director
	Email: fheusser@ciudadanointeligente.org
	Phone: +56 2 4192770

¹ The name of the organization as legally registered in your country. In some cases, the organization responsible for receiving and administering the funds may be different than the organization implementing the grant. For example, if a coalition effort is not legally registered, the funds may need to be administered by a member organization with legal registration.

II Narrative Report: 5-10 pages, not including any annexes.

1. Outcomes

a. Please restate the desired outcomes (or objectives) as presented in the original proposal.

Through this grant proposal, Ciudadano Inteligente expects to **move forward in its aim to expand towards a Latin American extent**. This implies challenges in broadly three levels (**organizational, administrative, financial**), and specific desired outcomes for each of the projects included in this grant proposal.

At an **organizational level**, we expect to have an increasingly diverse team in terms of national origin. Ciudadano Inteligente is looking forward to include non-chilean Latam professionals within the executive team, and has already included 2 non-Chilean board members (out of 8), a number that will continue to expand over the following years. More importantly, the impact of a regional focus, implies the challenge to keep the organization aware of ‘what happens’ in Latin America, and which are the common issues of interest in which FCI should focus, ‘which are the actors’, and how the apps we develop and projects we pursue may have an impact beyond Chile. In short, this year Ciudadano Inteligente must have a change in its operative rationale (Latam focus) that we expect will impact how projects are planned, and implemented. Also, at an organizational level, during this year FCI will include new positions of responsibility within the executive team that include a Latam Lab Director, and a Director for the Observatory for Open Government (not included in this grant proposal). Both positions will impact the dynamic of our organization, forcing the introduction of a new Latam agenda that we did not have in the past.

At an **administrative level**, we will have to manage a bigger team this year. To start working at a Latin American level also brings the challenge to have the proper project/administration systems in place to deal with new content, new actors, new reports, etc, that must feed-into the loop of project management that is already in place in Ciudadano Inteligente. In particular regarding to future partner organizations, it is crucial that we develop a clear outline of ‘what does it mean to be a partner of Ciudadano Inteligente’; which are the criteria’s and standards that must be discussed when agreeing to have local partners or chapters of Ciudadano Inteligente, which are the duties and reciprocal responsibilities.

At a **financial level**, we have the challenge to achieve stronger financial sustainability by adding new sources of donor funding, but mainly through the implementation of a self-income generating strategy that is absolutely critical for this year (as it will be pointed out later in this grant proposal). From an administrative point of view, the latter implies to plan time and resources to develop that strategy on a weekly basis, being aware that ‘market’ opportunities might also be available at a Latin American extent, with potential partners and clients outside of Chile.

Desired Outcomes at a project level:

1) Latam Lab:

During this period, we expect to move forward in the first steps of implementation for the Latam Lab project. This requires the successful appointing of a **Latam Lab Director** that fulfills

the requirements highlighted in this grant proposal, and who will take the lead in moving the Lab forward, meaning:

- To make sure the Lab develops strong partnerships with each CSO that agrees to become a member of the Lab (for 2013 we expect to have partners in Argentina, Chile, Mexico and Peru). The latter implies to agree on clearly outlined MOU's, that stress the commitment of the members to collaborate in the implementation of the civic hacker fellowship program, as well as to support in the short and mid term, the maintenance of the applications developed by Lab Fellows, which will serve each of the CSO partners, as outlined in this grant proposal.
- We expect that the Lab Director will take an active role within the transparency and tech international communities, sharing findings and recent innovations of the lab, but also making sure to bring new connections between the world of hackers and NGOs.
- The Lab Director is expected to bring new sources of funding into the Lab.
- The Lab Director should also play a significant role within Ciudadano Inteligente, to make sure the organization gets closer to the Latam region, bringing awareness to the FCI team of the most significant tech and social challenges the region faces to pursue transparency. The latter should be delivered through the weekly committee meeting in which the Lab Director will take part together with other staff directors within FCI, and through the formation program of the NGO (talks, seminars, and training sessions).
- By appointing the Lab Director, Ciudadano Inteligente expects to advance in a more substantive planning of the Lab activities that go beyond the Fellowship program and the impact case studies, which are also supervised by the Latam Lab Director.

It will also be the Lab Director's responsibility to oversee the implementation of the **Impact Case Studies** on four of FCI's applications as pointed out in this grant proposal. From these impact case studies, Ciudadano Inteligente expects the following outcomes:

- To empirically identify impact in four of the most representative apps developed by FCI, highlighting differences in each of the five studied dimensions; *technology, resources, usage, functionality and habitat*.
- To use this information as the basis to plan the development of a substantive Hacker Fellowship proposal to be submitted to OSF by March-April of 2013.
- To improve the overall planning strategy of Ciudadano Inteligente's new projects, as a result of learning from the impact assessments 'what worked' and 'what didn't'. Ciudadano Inteligente must be open to change, from the basis of what those empirical case studies will tell us.
- To use the impact case studies, as the basis for several blog posts and forum presentations to be shared within the Transparency and Tech communities, pointing out "the problem of impact", from the empirical experience of Ciudadano Inteligente.

2) Transparency Camp: Through the Transparency Camp-Latam, Ciudadano Inteligente expects to create a new Latin-American scenario to reflect, debate, learn, and innovate on Open Government. Though it is true that several conferences exist throughout the region, we expect

that the Latam T-Camp will bring the opportunity to set-up the agenda on how Open Government should be addressed, with a fine tuning on local concerns, local networks, and local constraints, that are often missed when international forums take place within Latin America, or when other forums on E-gov, Technology, and Public sector Innovation take place; which do not fully unfold the issues that need to be addressed in an Open Government conference, nor do include all the actors (presenters and attendees) that normally interact within Open Government issues.

We also expect that by organizing T-Camp Latam through the un-conference method, we will be able to open the conversations towards new perspectives that are not normally addressed. A additional outcomes from T-Camp Latam, we expect an attendance of a minimum of 100 people, 80 of which should be representatives from non Chilean countries. As it will be pointed out in a later section of this grant proposal, we expect that attendees will positively evaluate this event both in terms of content as well as in terms of networking opportunities, specially regarding the connections between civic-hacker groups and civil society organizations, but also specially in regards to interactions between CSOs or businesses with Government officials, who may agree on diverse transparency and open data innovations.

The success of the Transparency Camp-Latam will be measured by the ability of the event to convene with a large (100) and diversified group of leaders (10 per country, of the #DAL group), and by the ability of the event to bring forward new debates, and ne innovations in which NGOs, hackers, business, academics, and government officials can be inter-connected (perception of attendees measured in post-conference surveys). T-Camp can be a great scenario to clearly highlight the problems and virtuosity of the transparency and open government agendas, pointing out which are the problems, possible solutions, and drafting plans through which transparency and collaboration can move forward. *It is important to point out that in Latam, groups of hackers, businesses, academics, NGOs, and government officials are clearly segmented. T-Camp Latam, will probably be one of the first bridging scenarios.

3) PMO Components Project: A more comprehensive outline of the PMO project and the outcomes we expect from its implementation is available in the annex of this grant proposal. Nevertheless, some of the most important desired outcomes are the following:

- We expect to deliver at least two new parliamentary monitoring websites, built with the PMO components system, by the first trimester of 2013 (Chile, Nigeria *in collaboration with My Society).
- We expect to deliver 3 components before September of 2013.
- We expect to consolidate our partnering relationship with My Society, and make sure to add 2 more partners before September of 2013.
- We expect to develop a substantive mechanism for open collaboration in the development of generic components that could serve pro-democracy apps that go far beyond parliamentary monitoring websites. The successful implementation of this grant proposal and the PMO project will be the first steps towards this bigger goal.
- We expect to prove to the international tech community, that a collaboration strategy through segmented component development, can be as strong (and easier) as the Linux system who proved collaboration on a common piece of code.
- We expect to share updates on results and innovations with the wider transparency and tech communities, and invite them to participate once we complete a draft of the

“collaboration pact” (explained in the MOU available in the annex to this grant proposal).

b. What outcomes or results did the organization see? [i.e. What changed in the context and environment that the organization sought to influence? What evidence has the organization seen of changes in the behavior, attitude or actions of key social actors? What evidence exists of changes in policies or practices?] Please provide concrete examples.
How did the work of this project contribute, directly or indirectly, to these changes?

The main changes that we have seen are in the IT department of the parliament in Chile. First the Senate contacted us to be their first development client of their web services. The main idea was to release data in a structured way, so that it would be easily read, used, and reused by others. The result of this collaboration was two web services and the Congress to want to replicate this. They have contacted us to act as their clients for some similar developments. These outcomes have promoted transparency of the Chilean parliament as they open their data to society.

In the civil society, we have seen positive changes as well, as the partnership with MySociety has shown us the impact one can achieve when civil society is willing to work as a network to develop more interesting and deployable material. We have sought out many opportunities to develop the components of these applications that are useful for citizens.

More importantly, these applications has already impacted government on distinct levels, as they have intentions on be part of these deployments. By including new features in government web services, we create more opportunities through which we can enhance transparency and promote open data.

c. How do the desired outcomes identified in the grant proposal compare with actual outcomes?

At an Organizational Level, we had to make several modifications in our plans. In our Board of Directors, we now have brought on two non-Chilean members. In the first months of this year, we faced the resignation of one of the members, which we are expecting to replace with another international member, as continue to extend our influence outside of Chile. For the position of the LatamLab Director, we have been looking at various possibilities to find the best candidate to assume the responsibilities. We have yet to confirm the acceptance of the position with the candidate we’re considering.

At a financial level with MySociety, we obtained the funds to finance the Poplus project. This includes the development of the modules for the Chilean PMO project, and for further developments in other countries. With these funds, we are assured two years of sustainability, allowing us to continue in our search to generate a strategy to produce our own incomes. In this regard, we have developed a partnership with the “Open Knowledge Foundation” to install Ckan, a data catalog, in several countries in Latin America.

Regarding LatamLab, it’s has been difficult to find the right candidate to fill the place as director

of the Latam Lab. It has not been an easy choice, since the Director has to have an excellent understanding of Open Data. Anyway, we already talked with the Director of Open Government of the city of Buenos Aires, to come to the Foundation assume the position as Director of the Latam Lab. At the same time, we have been developing strong relationships with various Latin American organizations, in order to better understand the reality of Open Data throughout the region and which country has the characteristics we're looking for in a LatamLab partner.

We have made big strides in accomplishing this objective. We have already made a deployment in Paraguay of our application Vota Inteligente. Our strategic partner for this deployment was "Centro de Información y Recursos para el Desarrollo" (CIRD) (<http://elecciones.aquieneselegimos.org.py/>). The website displayed information about all the candidates. This second deployment was very successful, as it allowed us to improve our web tool, but more importantly it had a great impact in Paraguay and in the local media. It is now a tool with more possibilities to more easily and efficiently deploy in any country.

With the "Legislatura del Gobierno de la Ciudad de Buenos Aires" (Legislature of the Government of the City of Buenos Aires), we have developed a draft of a MOU for a cooperation in the LatamLab, PMO, Ckan and Poplus. We are already working with them on the deployment of the Poplus components, adding them to the services that are offered to their citizens, implementing PMO for the Congress of the city of Buenos Aires. Also, we have a draft of MOU with the organizations "Chequeado" (Checking) and "Directorio Legislativo" (Legislative Directory) in Argentina, who are interested to make a deployment of Vota Inteligente for this years elections in October. With all these above mentioned organizations, we had meetings in Buenos Aires to review the technical and political options to implement the plan that we developed. In both meetings, we left with a positive outlook and feel that we will be able to successfully make these deployments. Our goal is to have deployed a version of Vota Inteligente in Argentina by September of this year before their elections.

Regarding developments with T-Camp, we have partnered with the Uruguayan NGO, DATA to organize the unconference. This was a strategic move that benefitted both organizations, as T-Camp is set to take place directly before the "[First Conference of Open Data in Latin America](#)" (26th and 27th of June). This unconference is now named AbreLatAm (<http://www.abrelatam.org/>) or "Open LatAm". It will have place the 24th and 25th of June.

The modification in the date and place was made because there was a huge opportunity to reduce cost and improve the list of participants as the event was going to be hold before the Open Data conference in Uruguay. We are thus taking advantage of the fact that many of the regions leaders of the Open Data and Transparency movement will already be in Montevideo, Uruguay. Also, our partnering with another Latin American organization greatly improves our networks and possibilities to summon more decision makers and subject matter experts. The methodology of AbreLatAm will be the same as planned for T-Camp, an unconference. The subject of the first Latin American unconference will be Open Data and the important intersections with Transparency, Open Government, Innovation among other topics. At the moment, we already have more than 40 persons committed to participating in the unconference. We are expecting for at least 90 participants to register .

In terms of the PMO project, we have developed the project as expected. The relationship with

MySociety is fully consolidated. We have defined the critical milestones in the Poplus project to have completed at least three different components by September for its Beta version. These components are as follows: (1) Billit, a component that records and recovers information from different types of documents; (2) Popit, a component that stores information and characteristics about relevant individuals; (3) Writeit, a component that contacts any individual with major forms of communication; and finally (4) Sayit, a component that recovers information from different speeches. Billit is now being used to improve our current PMO web page in Chile. We expect to apply this same technology to develop the PMO web page in Argentina later this year.

2. Activities and Strategy

Please describe the activities and strategy the organization used in implementing this grant. Note any significant differences between the original project plan and its implementation, and explain why decisions were made to modify the original plans.

The activities of LatamLab all depend on the recruitment of their director. As this did not happen in the first few months of this year, we had to modify the itinerary of the LatamLab activities. To keep advancing, we proactively decided to being the deployments in various countries with the web tools that we currently have. In achieving these objectives, the DevTeam and Managers took an active, relevant role in contacting and promoting the deployments. Also with the Poplus project, we have been involving MySociety in the development of components, taking advantage of their experience of their extensive work in Africa and Asia.

We moved the date to complete the case studies as we saw that during the first months of the year, most of the Foundation's staff were not available due to conflicts with their vacation schedules. The case studies has been moved to this trimester, as there will be much more information available to be collected.

The T-Camp (now AbreLatAm) timeline was modified due to the opportunities that was brought about by our partnership with DATAin Uruguay. The event was strategically placed right before the "Open Data Latam Conference"; AbreLatAm will take place the 24 & 25 of June and the more formal conference will take place the 26 & 27 of June. The methodology of the T-Camp (AbreLatAm) was not modified as the objectives and foreseen outcomes expected of the unconference remain the same.

With respect to PMO, we began the implementation of Billit, one of the components related to PMO, at the beginning of this year. In March, once it was sufficiently advanced, we began the deployment in PMO Chile. We were able to improve the component characteristics, improving the UX (User Experience) and the user orientation of the web site.

Once the agreement of the Poplus project was signed with MySociety, the developments of the PMO components will be able to function with the flexible characteristics of a Poplus

component. This decision improves the goals of the components and makes the more flexible once they face a new deployment.

3. Evaluation and monitoring

How did the organization track or evaluate its progress related to this project?

We have diligently kept track of the progress related to this project by establishing quarterly goals within each project. Every three months we evaluate the progress of these projects. In these reviews, we evaluate the results of last quarter and consequently adapt our goals to be able to achieve the commitments that we have made with our different customers and financiers.

In addition, we review the indicators that we have committed to with MySociety, as indicated in the table attached in ANNEX I.

4. Challenges

Describe any challenges or unanticipated developments the organization encountered during this period. How did these affect the project? How did the organization respond?

In March of this year, the Chilean government announced it would be releasing their own web page where all requests for public information of all the departments of the government would be routed to. This essentially would be a replacement for our web site Accesointeligente. Nevertheless, the Foundation did not see this not as a threat but as an opportunity for the government to further their transparency. We met with the agency and gave them our feedback. Meanwhile, we continued to work and improve our web page, as we waited to see the actual impact of the governments new web page. Once it was released in May of this year, the reality did not meet the expectations. Thus, we decided to continue providing the service of Accesointeligente.

In March of this year, the opportunity rose to adapt T-Camp to work in a partnership with DATA Uruguay. We took the initiative to approach DAT to establish a partnership with them. As we described earlier in this document, this was a huge opportunity that we took, saving us a great deal of travel costs that would have gone to bring the unconference participants to Uruguay. We adapted our plans and we decided to change the date and organizational structure of the unconference. We have had very good results up to date.

5. Learning

What did the organization learn from the experience of this grant?

Did developments during the course of this work change the organization's understanding of the issues this project seeks to address, or inform its view of how change comes about? If so, please describe.

Does the organization have any intentions to modify its strategies in the future in response to what it learned during this period?

Technology is still something strange for most of NGOs. In addition to not understanding much of the conversation, many don't really know how to take full advantage of the great opportunities that technology presents them, both a deeper impact within their society and with their citizens as well as the ability to more efficiently manage of their resources. This is a big issue for us, since it's not easy to effectively communicate with these less capacitated organizations. It takes time to talk to them, explain the technology and benefits, and get to the stage of the MOU or the agreement. Nevertheless, we have seen that once they accept to work, we have made great products that benefit their citizens. These partnerships work out excellently; we provide the technological expertise and they provide the local knowledge and the content for the web platforms. We have learned that these synergies provide efficient, effective results.

We also saw the importance of selecting strategic partners in all of our projects, particularly in executing various deployments of our applications. We attempted to deploy Votainteligente in both Ecuador as well as in Paraguay. In both occasions, we provided a very similar support and development to the local teams that were gathering the information. We saw that the difference to make a successful deployment was the strength of the local partner we selected in each country. Taking what we've learned with these experiences, for the next deployment, we are determined to select the strongest partner possible within that context in order to successfully deploy an application to its fullest potential.

6. Organization

Did the organization undergo any significant changes during the grant period? If so, please describe.

Felipe Heusser, our executive director will extend his absence permission until end of May, due to personal motives. The responsibilities of Felipe will continue to be distributed between Nicolas Cristi and Juan Jose Soto.

III Financial Report

Please use both sheets (for budget execution summary and detail) of the Excel format provided.

ANNEX I: Project Indicators

Project	Monitoring/Evaluating	Indicator Detail	Status
Latam Lab	Successfully appointing the Lab Director by November.	The Lab Director should meet the criteria outlined in this grant proposal.	Pending
	Implementing the 4 Impact Case Studies	Research must be conducted prior to March 2013	Moved to be done in July 2013
		Research must be openly shared through a variety of channels. (a minimum of 10 blog posts are expected)	Not Yet
	Agree on a MOU with each partner CSO that will join the Latam Lab Hacker Fellowship Program	MOUs must be agreed before February 2013.	MOUs must be done one month after hiring the Director
		MOU's should serve as basis for a more substantive proposal to be submitted to OSF by February-March of 2013.	Substantive proposal to be submitted one month after MOUs are agreed
PMO	Consolidate a joint team of developers that meets on a weekly basis		Done
	Succeed to outline a plan for future components.	*A draft of which is shared in the annex to this grant proposal.	Done
	Share a plan for third parties to join the generic-components community, stressing reciprocal duties and responsibilities.	By the end of 2013, at least two new organizations should join the components project for PMO.	Not Yet

Project	Monitoring/Evaluating	Indicator Detail	Status
	Success to implement components developed by both FCI and My Society, into Parliamentary Monitoring websites in Chile and Nigeria during the first trimester of 2013.	Including the new version for Votainteligente.cl	<ul style="list-style-type: none"> -First deployment In Process (Chile) -Second deployment to be determined between Nigeria and Argentina -First deployment of new Votainteligente in Praguay
	Successfully share with the wider transparency and tech communities, the development of the PMO project (pros and cons).	<ul style="list-style-type: none"> - Blog posts (10 minimum). - Forums - Social networks 	Not Yet
Transparency Camp-Latam	Convene with some of the most prominent transparency leader of the region to meet in Santiago-Chile.	Target of 100 attendees expected.	We are aiming to have 60 attendees.
	Achieve significant country representation.	At least 10 transparency leaders are expected per country (out of 8 countries).	We are aiming to have at least 3 per country, from a pool of 12 countries.
	Achieve a positive evaluation from attendees regarding the un-conference mechanism, and meeting their expectations on both the content and network fronts.	Evaluation will be available for attendees after the transparency camp.	Not yet